

D-U-N-S® Certified Profile

Issued Date : 2018/11/21  
Validity Date : 2025/11/20

Business Basic Information

☒ Verified by D&B

D-U-N-S® Number 65-639-5129  
Business Registration No. 66260358  
Company Name Qbi Globe Inc.  
Company Type a private company limited by shares  
Company Operating Address 10F-3, No. 530, Yingcai Rd., W. Dist., Taichung City, Taiwan  
Phone +886-4-23055961  
Fax  
Email [Contact Us](#)  
Company Website [www.qbitoy.com/](http://www.qbitoy.com/)  
Taiwantrade Website of Company [qbitoy.en.taiwantrade.com/](http://qbitoy.en.taiwantrade.com/)  
Line of Business Manufacture of Stationery Goods | Wholesale of Books and Stationery | Wholesale of Computers, Computer Peripheral Equipment and Software | Wholesale of Toys and Recreation Goods | R&D and wholesaler of toy  
Main Products Magnetic puzzle track toy  
SIC Code 26780000, 51920000, 50450000, 50920000, 59450102  
Employee Here 1~9  
Employee Total 1~9

About Company

☐ Provided by Customer

#### [About Qbi]

Qbi was founded in late 2016 by a group of young parents with a background in industrial design, focusing on the development of preschool-aged children. We believe that toys that both children and parents can enjoy are the best bridge to foster parent-child interaction. After two years of research and development, Qbi Toy was officially launched at the end of 2018. This educational toy, known for its simplicity and versatility, has been beloved by families ever since.

By 2024, Qbi has become a well-known children's educational toy brand in Taiwan, with sales channels covering the official website, physical department stores, Toys "R" Us, and Taiwan's largest e-commerce platform, momo. Through constant engagement with users on social media, we continue to strengthen parent-child relationships and aim to bring Qbi into more households.

#### [Qbi's Success in Taiwan]

**Crowdfunding Record:** The highest fundraising record for children's toys on Taiwan's zeczec platform.

**Market Penetration:** In Taiwan, 1 in every 50 households owns a Qbi product.

**Average Transaction Value:** Qbi's average transaction value is approximately \$94, which is twice the average budget Taiwanese parents spend on toys.

**Repurchase Rate:** Our annual repurchase rate has exceeded 25%, demonstrating high customer loyalty.

**Product Planning:** Our SKU planning is specifically designed for children aged 0 to 6, meeting the developmental needs at every stage.

**STEAM Education Tool:** Qbi is more than just a toy; it is an excellent tool for implementing STEAM education in early childhood. Qbi helps teachers and parents easily create fun and meaningful learning environments.

#### [International Recognition]

2024: Cumulative global sales exceeded 100,000 units.

2023: Won Taiwan's Golden Pin Design Award for "Best Design."

2022: Won Japan's Good Toy Award.

2020: Obtained design patents in the EU and the U.S., and STEM.org certification.

#### Business Registration Information

 Verified by D&B

Registration Date 2016/10/28

Authorized Capital TWD 16,801,457


Paid Up Capital TWD 16,801,457

Registration Address 10F-3, No. 530, Yingcai Rd., W. Dist., Taichung City

Name of Representative Cai, Peng Yuan

Registration Authority Taichung City Government

Management Information			✔ Verified by D&B
Name	Jobtitle	On board date	
Tsai, Peng-Yuan	CEO		

Trading Capability					 Verified by D&B
No. of Foreign Trading Staff					
Year	Exchange Rate(USD)	Sales Figure(USD)	Export Value(USD)	Import Value(USD)	
Sales Territory					
Local Percentage	Export Percentage	Export Country		Export Country Percentage	
95.00%	5.00%	Japan			
Supplies Territory					
Local Percentage	Import Percentage	Import Country		Import Country Percentage	
70.00%	30.00%	China			
Bureau of Foreign Trade Information					
Import Qualification			YES		
Export Qualification			YES		
Actual Import/ Export Value Range					
Year Range	Import Volumn (USD)		Export Volumn (USD)		
2024	0		0~500,000		
2023	0~500,000		0~500,000		
2022	0~500,000		0~500,000		
2021	0~500,000		0~500,000		
2019	0~500,000		0~500,000		
2018	0~500,000		0		
2017	0		0		