

D-U-N-S® Certified Profile

Issued Date : 2025/03/18
Validity Date : 2026/03/17

Business Basic Information

 Verified by D&B

D-U-N-S® Number 65-631-6036
Business Registration No. 28394743
Company Name HAIREI FOODS CO., LTD.
Company Type a private limited company
Company Operating Address No. 98, Ximen St., N. Dist., Hsinchu City, Taiwan
Phone +886-3-5261115
Fax +886-3-5261119
Email [Contact Us](#)
Company Website www.hairei.com.tw
Taiwantrade Website of Company hairei.en.taiwantrade.com/
Line of Business Other Processing and Preserving of Meat | Wholesale of Frozen Prepared Foods | Retail Sale of Other Food, Beverages and Tobacco in Specialized Stores | Manufacture of Hsinchu's famous pure meatballs;wholesale of Hsinchu's famous pure meatballs;retail of Hsinchu's famous pure meatballs
Main Products Hsinchu's famous pure meatballs
Hairei rice flour
Hakka red yeast pork
Brand Name Hairei Meatball Store
20110000, 51420000, 54990000, 20460107, 20139901,
SIC Code 54210202
Employee Here 10~19
Employee Total 50~99

About Company

☐ Provided by Customer

If you know the brand of "Hsinchu Meatball", you can't help but know the first brand of Hsinchu City, "Hairei Meatball Store".

The founder of "Hairei Meatball Store" is also the first Mr. Hai-rai Huang who has recorded the production of test Meatballs in Hsinchu, Taiwan. At the age of 18, Mr. Hai-rai Huang started a business operation and used fresh pork hind legs to make test Meatballs. Therefore, the taste is particularly flexible and rich in gravy. The older generation of Hsinchu people, if you can add a testicle when you eat noodles, it is a very extravagant consumption, and because everyone has passed on the word, they often read: "Go, come to Hairei to eat the noodles." Therefore, the testicles of Hairei Noodle Stand became well-known, so they were named Hairei Meatball Store by their own name. Because of their good quality, they have established a reputation for reputation.

Founded in 1948, it has a history of 72 years. Hairei's testicles are made by using the hind legs of 100% fresh pigs. The whole process is not added with starch, borax, artificial flavors, preservatives and bleaching agents. It is made up of complicated beating procedures and three generations of recipes and techniques. If you eat it once, you will be attracted by its delicious taste.

Because there are only two pig hind legs in each pig, it is more precious.

Mr. Shi-kai Huang, who has been handed down from the third generation to date, has established a standardized process with a modern business model. In addition to innovative research and development of new tastes, he has actively participated in various food exhibitions at home and abroad, and promoted Hsinchu Pills to international stations.

Business Registration Information			 Verified by D&B
Registration Date			2006/09/04
Authorized Capital			TWD 128,054,061
Paid Up Capital			TWD 128,054,061
Registration Address			No. 17, Lane 568, Niupu E. Rd., Hsinchu City
Name of Representative			Huang, Shi Kai
Registration Authority			Central Region Office, Ministry of Economic Affairs

Management Information			 Verified by D&B
Name	Jobtitle	On board date	
Huang, Wen-Bin	Board Director		
Huang, Shi-Kai	General Manager		

Trading Capability

 Verified by D&B

No. of Foreign Trading Staff				
Year	Exchange Rate(USD)	Sales Figure(USD)	Export Value(USD)	Import Value(USD)
Sales Territory				
Local Percentage	Export Percentage	Export Country		Export Country Percentage
90.00%	10.00%	South East Asia		
Bureau of Foreign Trade Information				
Import Qualification			YES	
Export Qualification			YES	
Actual Import/ Export Value Range				
Year Range	Import Volumn (USD)		Export Volumn (USD)	
2024	0		0~500,000	
2023	0~500,000		0~500,000	
2022	0~500,000		0~500,000	
2021	0~500,000		0~500,000	
2020	0~500,000		0~500,000	
2019	0~500,000		0~500,000	
2018	0		0	
2017	0		0~500,000	
2016	0		0~500,000	
2015	0		0	

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